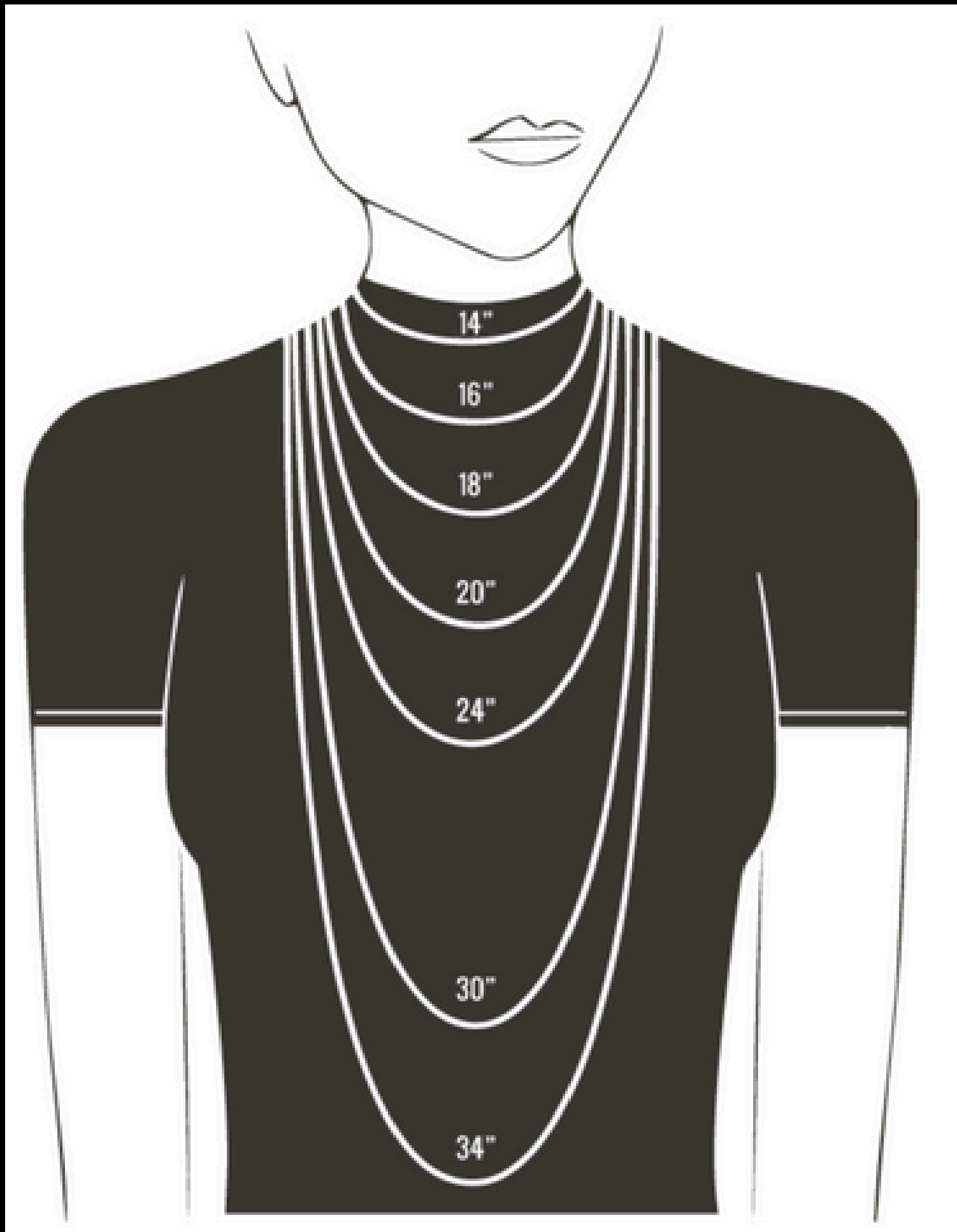


Necklace Lengths:

A Simple Guide to What Works and Why



Choosing the right necklace length isn't just about style. It's about proportion, fit, and how a piece interacts with different necklines.





CHOKER/ COLLAR LENGTH

LENGTH **14-16"**

WHERE IT SITS:

SITS CLOSE TO THE
NECK

STYLE TIP:

GREAT FOR LAYERING
AND CONTEMPORARY
STYLING





PRINCESS LENGTH

LENGTH

18"

WHERE IT SITS:

RESTS ON THE COLLAR
BONE

STYLE TIP:

FLATTERS A WIDE
RANGE OF BODY TYPES,
AND PAIRS SEAMLESSLY
WITH MOST NECKLINES.
THIS MAKES IT THE GO-
TO FOR EVERYDAY
WEAR.





MATINEE LENGTH

LENGTH **20-22"**

WHERE IT SITS:

SITS BELOW THE
COLLAR BONE

STYLE TIP:

IT IS AN IDEAL LENGTH
FOR STATEMENT
PENDANTS OR A MORE
PROMINENT LOOK.





OEPRRA LENGTH

LENGTH **28-34"**

WHERE IT SITS:

A CLASSIC DROP BELOW
THE MATINEE LENGTH

STYLE TIP:

IVISUALLY LENGTHENS
THE TORSO.





ROPE LENGTH

LENGTH

36+"

WHERE IT SITS:

YOUR CHOICE

STYLE TIP:

HIGHLY VERSATILE
CAN BE STYLED LONG,
DOUBLED, OR
KNOTTED.





WHICH IS THE MOST POPULAR LENGTH?

LENGTH **16-18"**

WHY?

THEY OFFER THE BEST
BALANCE OF
WEARABILITY,
VERSATILITY, AND
VISUAL HARMONY
ACROSS DIFFERENT
OUTFITS AND BODY
TYPES.





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